



Mahfuz BD Asla

SEO & DIGITAL MARKETING CONSULTANT

Contacts

Uttara, Dhaka, Bangladesh-1230

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mahfuzbdasia@gmail.com

Skills

SEO

SEM

LOCAL SEO

DIGITAL MARKETING

AFFILIATE MARKETING

SHOPIFY

WORDPRESS

DROPSHIPPING



Profile

Seeking a challenging position where I can leverage my robust organizational expertise, distinguished educational background, and proven ability to collaborate effectively in diverse team settings, aiming to contribute meaningfully to the organization's objectives and achieve mutual success.



Work Experience

From 2023 - Present

CREATIVE IT INSTITUTE

Digital Marketing Faculty

<https://www.creativeit institute.com>

Key Responsibilities:

- Curriculum Development
- Mentorship & Guidance
- Team Leadership & Collaboration
- Seminar & Workshop Facilitation
- Batch Coordination & Management
- Digital Marketing Strategy Implementation
- Client Interaction & Freelance Business Development

From 2022 - Present

KHADEM GROUP

SEO Consultant (Contractual)

<https://khademgroup.com.bd>

Key Responsibilities:

- SEO Strategy Development
- Local SEO Implementation
- Keyword Research and Analysis
- On-Page Optimization
- Off-Page Optimization
- Technical SEO Audit
- Monitoring and Reporting

Certification

- Digital marketing, NTVQF Level 4
- Bangladesh Technical Education Board
- National Certified Digital Marketing Assessor (BTEB)
- National Certified Digital Marketing Assessor (NSDA)

Other Company

- Royal Malabar Jewellers
- Top Ten Mart
- KSRM Steel
- ART
- Nice School & College
- Jaipuri Boutique House
- Premium Sky Environmental Consultants (PEC)
- Bangladesh Institute of Science & Technology (BIST)

Social



www.mahfuzbdasia.com



www.linkedin.com/in/mahfuzbdasia



www.facebook.com/mahfuzbdasia0



Work Experience

From 2021 - 2022

Digital Biggapon Ltd.

Head Of Digital Marketing

<https://www.digitalbiggapon.com>

Key Responsibilities:

- Proficiency in Social Media Advertising (Facebook, LinkedIn, Instagram, Twitter)
- Google Ads Campaign Management
- SEO Strategy Development & Implementation
- Data Analysis & Performance Metrics Interpretation
- Client Communication & Relationship Building
- Campaign Optimization & ROI Maximization
- Team Leadership & Mentorship

From 2019 - 2021

CODERS TRUST BANGLADESH

Digital Marketing Mentor

<https://coderstrustbd.com>

Key Responsibilities:

- Curriculum Development
- Mentorship & Guidance
- Seminar & Workshop Facilitation
- Digital Marketing Strategy Implementation
- Client Interaction & Freelance Business Development

From 2016 - 2020

Get Local SEO Agency, California

SEO Consultant (Remote)

<https://getlocalmaps.com>

Key Responsibilities:

- SEO Strategy Development
- Client Strategy Development
- Remote Project Management
- Local SEO Expertise
- Data-Driven Decision Making
- Client Relationship Management
- Innovative Solutions